

SMBS ARE NOW THE PRIMARY TARGET

CYBERCRIMINALS ARE MOVING DOWNSTREAM, AND YOUR CLIENTS ARE IN THE CROSSHAIRS.

In 2025, SMBs face the same threats as large enterprises but without the resources to respond. Learn the top trends shaping the threat landscape and how to protect your clients with modern, managed cybersecurity.

THE NUMBERS DON'T LIE:



61%

of SMBs experienced a cyberattack in the past year



Average breakout time is under

16 minutes



Ransomware-as-a-service attacks are rapidly increasing in automation and scale

WHY SMBS ARE PRIME TARGETS IN 2025:



Increasing use of initial access brokers



Valid credentials used in most intrusions



Cloud misconfigurations due to lack of resources

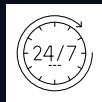


Minimal internal cybersecurity staffing or monitoring

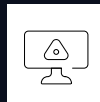


WHAT MSPS NEED TO DO NOW:

OFFER BUNDLED, MANAGED PROTECTION INCLUDING:



24/7 detection and response with real containment



Exposure and vulnerability management



Identity threat detection and enforcement



SIEM visibility and log analysis using LogScale and Cribl