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MSP-Demo THREATDEFEND FOR AGRICULTURE & AGRITECH

PROTECTING AGRI-INNOVATION. SECURING SMART FARMS. ENABLING FOOD SUPPLY CONTINUITY.

Top Cybersecurity Threats Facing Agriculture & Agritech Companies

- 1 Ransomware attacks on smart farms and food supply systems
- 2 IP theft of genetic data, farm analytics, and agritech innovations
- 3 IoT vulnerabilities in sensors, drones, and automated machinery
- 4 Phishing and credential compromise of remote agricultural workers
- 5 Non-compliance with food safety and traceability regulations

Pain Points

Agriculture Sector

- ✓ Growing use of IoT and smart tech with limited cybersecurity
- ✓ Underfunded and under-secured digital environments
- ✓ Third-party risk from suppliers, distributors, and co-ops
- ✓ Sensitive data including livestock health, crop yield, and soil analytics

Why It Matters

Modern farms are digitally connected and increasingly targeted by cyberattacks that can disrupt production, jeopardize data, and impact the global food supply. MSP-Demo ThreatDefend provides the protection agribusinesses need to stay secure and sustainable.

RELEVANT THREATDEFEND MODULES



Falcon Identity Protection

Monitor remote logins and secure operator credentials



Falcon Discover

Gain visibility across smart farm tech and connected devices



Falcon Exposure Management

Detect and prioritize vulnerabilities in real time



Falcon LogScale (Next-Gen SIEM)

Monitor threat activity across field, cloud, and office systems



24/7 SOC Monitoring

Keep agri-operations protected around the clock

Take Action



Schedule an Agritech Cybersecurity Assessment with MSP-Demo to evaluate your smart farm defenses and secure your agricultural technology and data.